

“YOUR CALIFORNIA” PHOTO CONTEST FAQs



What is the “Your California” Photo Contest?

A 2008 summer-long celebration of California featuring your photographs! Upload your photos throughout the summer and share the stories of your uniquely California moments.

Whether it’s your daughter playing on a warm sandy beach in Southern California or an Ansel Adam-esque sunset over your favorite Napa vineyard, every image you send that features how you like to celebrate “Your California” increases your chances to **win a year of free hotel stays at Joie de Vivre Hotels** with flights on Southwest Airlines’ 100 nonstop daily departures within California.

Where do we submit and vote on photos?

Go to jdvhoteles.com/photocontest

When does the contest take place?

Photos may be uploaded and voted on from June 1 – August 31. Contest winners will be notified in September.

Who can enter the contest?

You must be based in the United States and agree to participate according to the Official Contest Rules. Entering the contest is free and no purchase is necessary.

How do I enter the contest?

It’s simple. The contest is hosted by Joie de Vivre’s online community, California Connect, at jdvhoteles.com/photocontest. Click the button to upload photos, answer a few fun questions and then you’re off! Upload as many pictures as you like, all summer long.

What is California Connect?

California Connect, host to the photo contest, is Joie de Vivre Hotels’ online social network. We created this space so locals and travelers can meet, share tips and photos, and write travel blogs. We’ve simplified the login process for the photo contest for people who only wish to take part in uploading and voting. If you want to complete your full profile and meet other members, California Connect welcomes you to the community.

What category should I select for my photos?

After you create a login and password within California Connect, there are four categories to choose from. Make sure you select the category that most accurately characterizes you:

1. Amateur photographers (no professional photographers here!)
2. Photo Journalists/Professionals
3. Southwest Airlines Employees
4. Joie de Vivre Employees (employees at affiliate and branded hotels, restaurants and spas are strongly encouraged to participate)

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What type of photos do I submit?

Anything California! Celebrate all the diversity of people, places, food and wine, arts and culture or whatever is California to you. That’s why we’re calling it the “Your California” Photo Contest! There is no age limit to the photos – it could even be from 1973 if you have a really great shot of when you caught the killer wave.

What digital photo formats and sizes will be accepted?

Photographs must be in one of these digital formats: JPEG, GIF or BMP. Recommended size of photos is 10 MB or smaller.

What do I write in the description line associated with my photo?

Write one or two sentences that describes what is special about your photo. Let us know the location, time it was taken or who is in the photo, for example. Basically – keep it brief and specific.

How many photos may a contestant submit?

As many as you like! No limit.

How does the voting work?

Voting starts June 1, 2008 and continues through August 31, 2008. Every person may vote once per photo and may vote for an unlimited amount of photos during this time. You may not vote more than once for a photo. The winner will obtain the most votes during the voting period for one of his/her photographs. You do not need to submit a photo to vote for photos.

How will my photos be judged?

All photos with the exception of the Joie de Vivre Staff Pick are selected by popular vote. We encourage photos that celebrate everything there is to love about California.

What are the prizes for the winning photos?

The ‘Amateur Photographer’ entrant with the highest number of votes will win the ‘People’s Choice Grand Prize.’ Amateur Photographer entrants with the second and third highest number of votes receive ‘Second Prize’ Awards.

Grand Prize Winner:

- Free Hotel Stays for one year at Joie de Vivre Hotels (limited to one visit at each hotel, 3 nights maximum per visit – blackouts/availability limits may apply)
- Choice of any Joy of Life Club reward (2,500 joy points value)
- Six tickets for flights on Southwest Airlines’ 100 nonstop daily departures within California.
- Winning Photo featured on jdvhoteles.com

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Two other amateur photographer winners will receive 2nd Prizes: A two-night stay at their choice of Joie de Vivre Hotels and a pair of tickets for flights on Southwest Airlines’ 100 nonstop daily departures within California

Photo Journalist (Professional) Winner:

- \$500 gift certificate for any California camera shop
- Two-night stay at choice of Joie de Vivre Hotel
- Two tickets for flights on Southwest Airlines’ 100 nonstop daily departures within California.

Joie de Vivre Hotels Staff Pick Winner (chosen by Joie de Vivre staff):

- Two nights in Joie de Vivre Hotels
- Dinner for two at choice of Joie de Vivre restaurant (\$100 certificate)
- Two tickets for flights on Southwest Airlines’ 100 nonstop daily departures within California.

Joie de Vivre Employee Winner:

- Two paid days off work
- Dinner for two at choice of Joie de Vivre restaurant (\$100 certificate)
- Two tickets for flights on Southwest Airlines’ 100 nonstop daily departures within California.

Southwest Airlines Employee Winner:

- One night at choice of Joie de Vivre Hotels
- Dinner for two at choice of Joie de Vivre restaurants (\$100 certificate)

When and how are the winner notified?

The individual winners will be contacted by email by the end of September 2008.

Where are the official rules for the contest?

www.jdvhotels.com/photocontest

Could my photos be disqualified?

Yes, Joie de Vivre uses its full discretion to remove any photos for any reason. Please comply with the Official Contest Rules.

Questions about the photo contest?

Contact: photocontest@jdvhotels.com

We’re happy to address questions about the rules of the contest. However, we’re not extending technical support for formatting photos, uploading support, etc.